

2016 Community Health Needs Assessment Implementation Plan

Nash UNC Health Care established strategies for meeting four specific needs of the community: primary care access, obesity, mental health, and heart disease.

Strategy 1: Primary Care Access

Primary care access need was identified through the 2013 Community Health Needs Assessment (CHNA), local expert concern, cost barrier, worst among peers, and population to primary care physician ratio worse than US and NC.

NHCS will respond to this need by collaborating with other facilities and organizations such as UNC School of Medicine, OIC Clinic, Tar River Mission Clinic, Nash County Health Department, and local physicians.

Additionally, NHCS plans to take the following steps to address this need: provide breast cancer screening for uninsured charity care patients, charity care program to improve access to care, tele-stroke program and 3D mammography.

Opened emergency room facility (2014) and volume has increased 15% in the past two years (including a new pediatric emergency room unit).

As of June 2016, Tar River Mission Clinic has 700 active patients enrolled.

Strategy 2: Obesity

Obesity was identified through 2013 CHNA, male and female obesity worse than US average, adult obesity above the US and NC average, BMI: Morbid/Obese 14% above average.

NHCS will respond to this need by collaborating with other facilities and organizations such as Rocky Mount YMCA, Conetoe Family Life Center, Nash-Rocky Mount Public Schools, and Nash County Health Department to provide the following services: distributing healthy food to community at no cost, sponsorship of The Rocket Mile race, dietary/nutrition classes for bariatric patients, wellness program for employees and families, scholarship memberships funded by YMCA, and healthy lifestyle promotions with local media.

As of June 2016, 500 people are actively served by the Conetoe Family Life Center.

Strategy 3: Mental Health

The mental health (including substance abuse) population to mental health provider ratio is worse than the US and NC average.

NHCS will respond to this need by collaborating with other facilities and organizations such as Kate B Reynolds Foundation, Nash County Law Enforcement and Rocky Mount AA Chapter.

NHCS will recruit internal and external psychiatry providers, provide community education sessions addressing mental health topics, expanding ED behavioral health capacity, partnership with Nash County law enforcement to decrease mortality associated with substance abuse (treatment initiative).

The Mobile Medication Program was initiated to improve patient compliance with prescribed medication regimens for patients with frequent ER visits, or hospital admissions, with a primary diagnosis of behavioral health problems.

As of June 2016, 180 participants are enrolled in the mobile medication program.

Strategy 4: Heart Disease

Heart Disease was identified through 2013 CHNA and is the number one leading cause of death.

NHCS will address the needs by collaborating with UNC School of Medicine and Boice-Willis Clinic to provide community outreach education activities, expansion of cardiology service to include emergent interventional cardiology, recruiting additional cardiovascular providers, and creating and distributing heart-healthy patient brochures.

Nash Heart Center opened in 2014 and its services continue to be promoted. Partnered with UNC School of Medicine division of cardiology and the Medicare Transitional Care program has been focusing on patients with vulnerable cardiology conditions.